



FUNDRAISING INFORMATION & IDEAS

WHAT DO WE FUNDRAISE FOR? Key Club has partnered with some amazing charities that we would love for you to fundraise for! - Kiwanis Nueroscience Research Foundation

- UNICEF
- March of Dimes
- The Thirst Project
- Children's Miracle Network



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If you would like to contact the chairs of our funrdraising committees, Major Emphasis and Kiwanis Neuroscience Research Foundation (KNRF), check out the "Meet the Board" section of our website!

Click here to meet the board!

SCHOOL-WIDE FUNDRAISING EVENTS

Talent show

- Have everyone in the school show off their amazing talents!

Awards night

- Have the school vote for students to win awards like "best smile" and "most likely to..." then present them at an awards ______ night.

Lock-in

- You could host one for club members, the whole school, or even invite surrounding schools.

Duct tape teacher to a wall

- This event would be great to host at a peprally or sporting event. Students are likely to participate.

Bake sale

- Bake sales can be hosted at any time of the year, and they are great at most sporting events.

Pins at sporting events

- Pins or any other items with your school's logo will be great to sell at sporting events.

School dance

- From a winter ball to a spring formal, students are always excited for school dances!

Change drive

- You can have classes or homerooms compete against eachother to see who can raise the most money.

School movie night

- This can be hosted outside on the football field or inside a gym, Make sure to bring food for students and let them vote on the movie to have the most participation.

Gaming tournament

- This is a great way to get the whole school involved and could even be done remotely!

Balloon/lantern sent off

- For this event, you can sell balloons or floating lanterns to students. Then have a night where they can all join on the football field to release them together.

COMMUNITY-WIDE FUNDRAISING EVENTS

Savers Fun-Drive

- Savers is a thrift store that has a fundraising opportunity where your club can earn money for donating items. Ask your entire communty to donate their unused items!

Click here to learn more!

Quarter auction

- A quarter auction could be a way for club members to earn service hours.

Spaghetti dinner

- When hosting a spaghetti dinner for your club, you could also host a raffle for a few items to increase the amount raised. This event is a good way to get your club service hours and get your community involved with your club

Doggy car wash

- This is a warmer weather fundraiser. While people come to get their cars washed, your club can have members washing dogs as well. Adding this extra touch, is sure to get your members more involved.

5K

- Hosting a 5K can be a difficult task; however, it is very rewarding in the end. A great way to get your club members involved is by asking for donations from local businesses.

Pancake breakfast

- This is a lot like a spaghetti dinner. It is a great way to get your members involved with the community while raising

money.

Recyle drive

- Collect recycled materials from your entire community to make some cash and support a clean environment at the same time!

Christmas babysitting service

- Host an event during the holidays that parents can bring their kids to so they can go Christmas shopping. Make sure to plan activities for the kids!

Trivia Night

TRY SELLING...

Donuts Holiday wreathes Lollypops

- <u>www.ogfc.net</u> is a good company to use.

Butterbraids

- <u>www.butterbraid.com</u> is a go to company.

Little Ceasars pizza kits

- www.pizzakit.com

School stickers

Shirts, hats, & hoodies

Candy

- This is great for holidays like Christmas, Valentines Day, St.Patrricks Day, and Easter!

Bracelets

Soda

- On Valentines Day, your club could have Crush soda for students to buy for their crush!

Before school in the morning, lunch, and study hall are all great times to sell items to students!

FUNDRAISERS WITH THE KIWANIS

Bingo night

- Have your club and your local Kiwanis join forces and host a community bingo night!

Key Club vs. Kiwanis basketball game

- Hosting a sporting event against your sponsoring Kiwanis club will not only help your club raise money, but it would also be a good way to get your clubs to get to know each other. Serve week

- Plan a week, probably over summer, where your club members can volunteer at a variety of events. Find sponsers to make pledges for every hour of service completed by your members. Students can find these sponsers themselves by asking family members and friends. Your club can also reach out to businesses and ask for sponsers! Parterning with the Kiwanis can make this event even larger!

VIRTUAL/AT HOME FUNDRAISERS

Garage sales

- Sell items such as old clothes and furniture! Choose a date & time that will allow maximum turnout and good weather. **Virtual movie night**

- This can be hosted over zoom. Make sure to get people involved in the movie-picking process to get them more excited!

Virtual trivia night

- Get your community involved. You can even invite friends and family that live far away!

Virtual game night

- Choose your games before hand and advertise them to people! The key to successful online events is advertising,

Virtual bingo night

- Promote this event through Facebook to reach your target demographic. Get the Kiwanis involved to make this event

even bigger!

Fundraising pages

 Many charities, such as the Thirst Project, allow you to create fundraising pages through their website. Create a fundraising page and then make flyers with a QR code that will bring people straight to your fundraiser. Make sure to include a description of the charity on your flyer. These flyers can be posted in churches, libraries, etc. This fundraiser can work for any charity through websites like GoFundMe!

FUNDRAISING TIPS

- Use social media! Tell your club members to post on their Snapchat and Instagram stories. Promote on your club Instagram, and on your community's Facebook page.

- Utilize school announcements
- Post flyers in churches, libraries, etc.
- Create flyers & ask students to deliver them in people's mail boxes. This is a way they can earn service hours!
 - Provide students with sample texts they can send to friends and family about your fundraiser
 - Check out the @iikeyclubtreasurer Instagram for more ideas
- Reach out to the I-I treasurer or our fundraising committee chairs for extra help!